

Miami World Cup Regional Buy-In

06.15.26 - 07.20.26

Targeting Miami World Cup Attendees & Athletes

Destination: [public collection](#)

Jun 15 - Jul 20

A/B Testing Results (CTR)

Metrics	Value
2026_Soccer_Google_MIA LGL Digital Campiagn2.jpg	0.99%
2026_Soccer_Google_MIA LGL Digital Campiagn.jpg	0.98%
2026_Soccer_Google_MIA LGL Digital Campiagn3.jpg	0.71%
2026_Soccer_Google_MIA LGL Digital Campiagn4.jpg	0.7%

Jun 15 - Jul 20

Cost Per Click (CPC)

\$ 0.87



Jun 15 - Jul 20

Location-Based Targeting

Location-Based Ad Views

258.9k

Location-Based Clicks

2,313

CTR

0.89%



☒ Location-Based Ad Views ☐ Location-Based Clicks ☐ CTR

Jun 15 - Jul 20

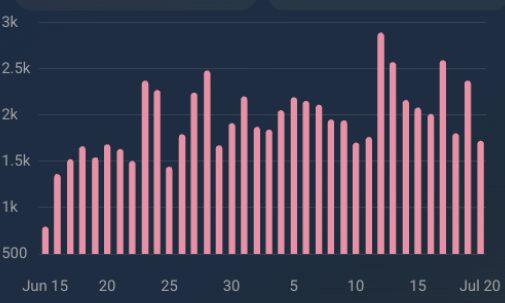
Consumer Meta Ad Views

Consumer Meta Ad Views

69,786

FB + IG Profiles Reached

40,599



☒ Consumer Meta Ad Views ☐ FB + IG Profiles Reached ☐ Clicks to Website

Jun 15 - Jul 20

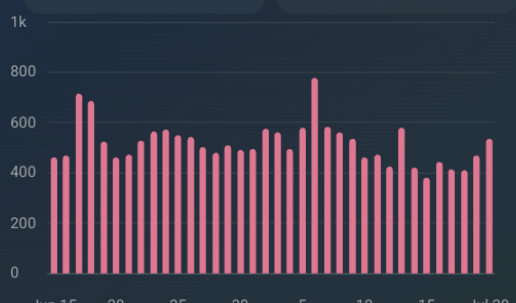
Geofencing

Geofencing Ad Views

18,684

Geofencing Clicks

12



☒ Geofencing Ad Views ☐ Geofencing Clicks ☐ CTR

Jun 15 - Jul 20

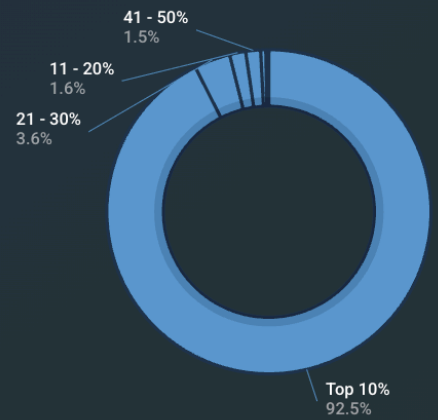
Where Your Ads Were Seen

Top 25 Websites by Ad Views Value

nytimes.com	199.6k
espn.com	41,642
Mobile App: ESPN: Live Sports & Scores (iTunes App Store), by Disney Electronic Content, Inc.	13,962
si.com	1,807
goal.com	823
wsj.com	717
Mobile App: GOAL Live Scores (iTunes App Store) by FootballCo Media Limited	152

Jun 15 - Jul 20

Household Income



Miami World Cup Regional Buy-In

Edit

Filter data

Jun 15 - Jul 20

an hour ago

Refresh

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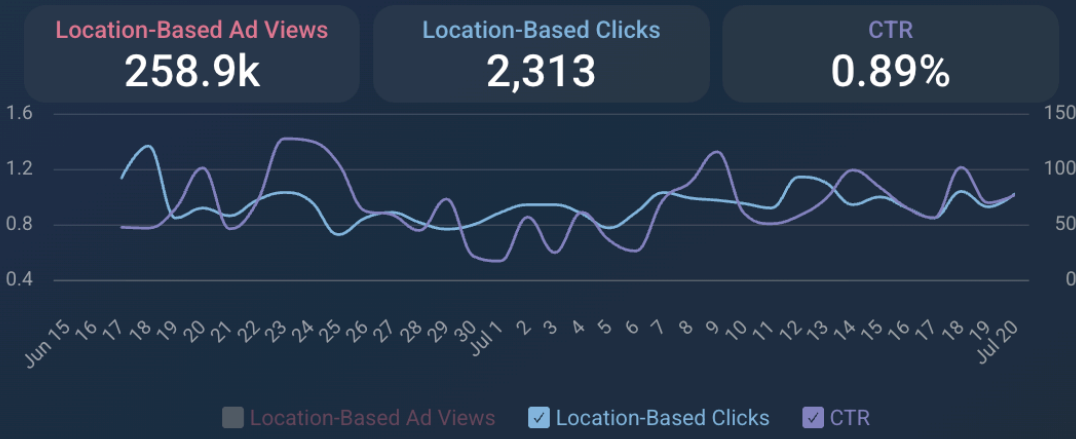
Metrics	Value
2026_Soccer_Google_MIA LGL Digital Campiagn2.jpg	0.99%
2026_Soccer_Google_MIA LGL Digital Campiagn.jpg	0.98%
2026_Soccer_Google_MIA LGL Digital Campiagn3.jpg	0.71%
2026_Soccer_Google_MIA LGL Digital Campiagn4.jpg	0.7%

Jun 15 - Jul 20

Cost Per Click (CPC)

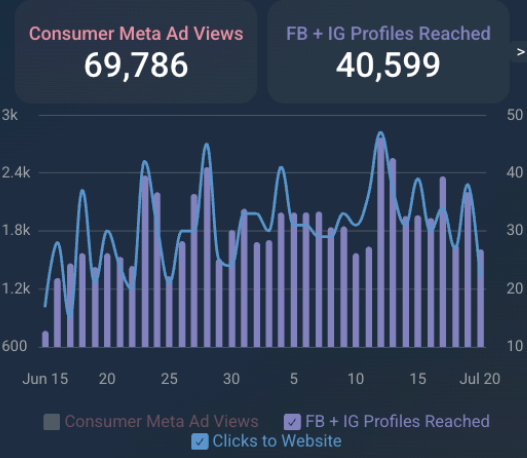
\$ 0.87

Location-Based Targeting



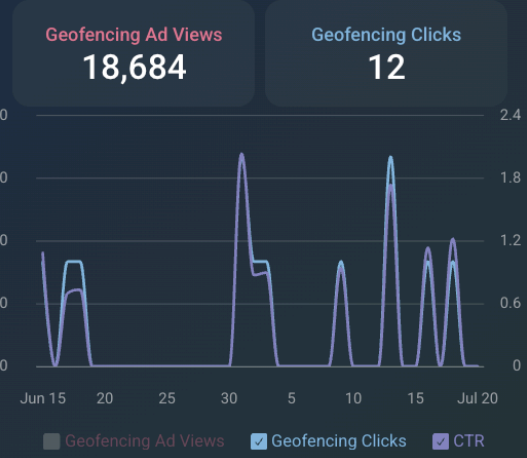
Jun 15 - Jul 20

Consumer Meta Ad Views



Jun 15 - Jul 20

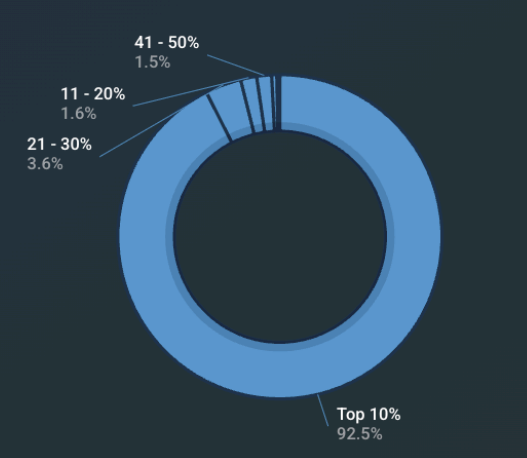
Geofencing



Top 25 Websites by Ad Views (iTunes App Store), by Disney Electronic Content, Inc.	Value
si.com	1,807
goal.com	823
wsj.com	717
Mobile App: GOAL Live Scores (iTunes App Store), by FootballCo Media Limited	152
vogue.com	41
Mobile App: The Wall Street Journal. News (iTunes App Store), by Dow Jones & Company, Inc., publisher of The Wall Street...	20
Mobile App: ESPN (Google Play), by Disney	5

Jun 15 - Jul 20

Household Income



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